Saks & Company

NEVERBREAK HUNDRED WARDROBE TRUNK \$15.00

SAVES ITS COST ON FIRST FEW TRIPS

The NEVERBREAK HUNDRED positively pays for itself. Park any old style trunk with newly pressed and laundered apparel and take it on a short trip. No matter how carefully you may have packed your things, it is invariably necessary to have them all "done" over again before you can wear them. You know this is true,

Not so with the NEVER-BREAK HUNDRED - Our clothes hang on hangers just as in your closet. And whether your trip be 10 miles or 10,000 your clothes will always stay crisp and clean - just as you packed them. The patented remorable garment rack holds six suits or twelve dresses with room for a topcoat or evening wrap-can be lifted out "bodily" (clothes and all) and hung Hollars. n a closet on two ordinary

REMOVABLE RACK FEATURE IN ANY OTHER TRUNK ON THE Initialed or many market.



Drawers on the other with room for hats, underwear, and sufficient change of boots.

And the price is Fifteen

No. 30 Engineer Says:—



I am a mining engineer.

My address is anywhere from Alaska to South America.

If you visit me you will live hard and eat plain.

But I'll give you a big welcome and the best cigarette you ever smoked-"Helmar" Turkish Cigarettes.

"Helmar" is always in my pocket and in my shack.

The mildest tobacco for cigarettes is Turkish. The best tohacco for cigarettes is Turkish. Bon't pay ten cents for anybody's cigarette until you have tried "Helmar," a faccinating, elevating,



Quality Superb

THOUSANDS CHEER **PARALYSIS MOVIES**

Brooklyn Mothers Flock to See Warning Pictures Shown on Street Corners.

The Evening World's campaign against infantlie paratypis spread over wide area of Breeselyn last night, and the moston picture acenes in the street theatre, showing how to prevent the increase of the disease, were displayed in parts of the district where the epidemia has been most severe. There were touching scenes at some of the corners where the Mack army transport stopped, for ambulances had during the last week carried name many hidden infected with infantile purplyuls and some of them weren't coming back.

In some cases their mothers or relatives were in the audiences of the moving pictures, following closely the lessons of prevention shown by The Evening World and Universal Film Company. Commendation was heard on every side for the good work, which

on every side for the good work, which is proving the greatest educational channel deviased doring the epidemic. Never did the crowds fall to appland the pictures and the words of Lecturer Titus at the end.

The moving pictures showing breeding places of the plague and how to handle cases and how to prevent them were displayed in front of Tom Boyle's saloon at Bay Ridge, in front of which, the day before, a Board of Health simbulance had stopped for twenty-five minutes while Dr. Crosby and a policeman were in the saloon. and a policeman were in the saloen drinking.

A crowd of mothers, fathers and

A crowd of mothers, fathers and children gathered at Sixty-fifth Street children gathered at Sixty-fifth Street and Sixth Avenue and Lecturer Titus told them how The Evening World had learned that seven children afficted with infantile paralysis were waiting in the ambulance, on their way to the hospital, while the doctor and the policeman were drinking at Boyle's bar. And when he told the audience The Evening World's publicity and activity in the case had resulted in the ousting of the doctor suited in the ousting of the doctor from the Board of Health and the investigation of Policeman Bates by his superiors, cheers arose. "The Evening World," said Lec-turer Titus, "mangurated the cam-paign against the spread of infantile

paralysis. It showed where the danger of the germ lay and spurred into action the Street Department and the action the Street Department and the Health Department, with the result that a vigorous cleaning up campaign followed. Then, with the co-operation of the Health Department and the Universal Film Company, The Evening World, indersed by the doctors and scientists of the city, started this moving picture exhibition to bring more closely to the people the dangers menacing the community's health and to show how the dangers could be reto show how the dangers could be re-

to show how the dangers could be removed.

"In every instance The Evening
World has displayed the most wonderful zeal in the people's interest, and
while co-operating with the Health
Department in this good work, when
it found an official of the Health Department a derelict in his office, this
paper did not hesitate to expose him.
The Evening World was the only paper which carried last night the story
of Dr. Crosby holding up the ambulace of which he was in charge while
he and policeman Bates drank before
this bar in froat of which we are now
exhibiting. And The Evening World
did not stop until it had the policeman
on the carpet and the health doctor
fired from the office he was unfit to fired from the office he was unfit to

John F. R. Troeger, President of the Trans-Lux Company, No. 251 Washington Street, Brooklyn, who supplie ington street, Brooklyn, who supplied the Trans-Lux motion picture screen used in the motor truck, saw the pictures and heard the lectures in his home town last night for the first time. He was enthusiastic and declared he had had no idea of their

far-reaching interest.
"It is a splendid work The Evening
World is doing," said Mr. Troeger,
"and if it wants any more Trans-Lux
screens in furtherance of its infantile
paralysis campaign I will give it all
it can use."

It can use."

Three children were removed, yesterday, suffering from infantile paralysis, from their homes in Forty-ninth Street, between Fifth and Sixth Avenues, Brooklyn. The Evening World's moving pictures were displayed at Forty-fifth Street and Fifth Avenue, three blocks from the af-

Spend a Few Days at Brighton

Here, right within the city limits, is a cool, festful spot, away from the city's throngs and noise. Food of the best, rooms bright and siry, surfand still water bathing (bathe from your room, saving bathhouse cost and rush), boating, canoeing, fishing (best on the coast), tennis, motoring. You will be but 30 minutes from Manhattan, yet enjoy the change, the sir, the recreation that a select summer resort affords. Everything good, everything reasonable. Try it over this week-end. There are special-rate week-end theets at Mc-Bride's, Newman's and Alexander's ticket offices.

BRIGHTON BEACH HOTEL

\$1.50 Shore Dinner, 12 to 8 30 P. M \$1.00 Table d'Hote, 6 to 8 P. M. Reasonable a la Carte. Special Work-End Rates.

The COLASANTO PATT HA RIGO With His Original Gypsy Orchestra LOVENA and GADESKOFF

MAGDA DAHL, Prima Donna ALBERT FRANCIS WADE M. BISY'S DANCING ORCHESTRA ontrol of WILLIAM WEBHER of New You

Summer Business Hours: 9 A. M. to 5 P. M.

On Saturdays during July and August the Store will be closed all day.

B. Altman & Co.

A Reduction Sale of Young Men's and Boys' Suits

now in progress on the Fourth Floor (Madison Avenue Section), offers purchasing advantages that are out of the ordinary.

YOUNG MEN'S SUITS

(sizes incomplete, but ranging generally from 33 to 40 chest), comprising practically the remaining Summer stock of Sults in fancy woolen mixtures, \$17.50, 19.50 & 23.50

BOYS' WASHABLE NORFOLK SUITS at \$2.90, 3.75 & 4.50

Small Boys' Top Coats . . . at \$6.50

Straw Hats at remarkably low prices.

The entire stock of Boys' Clothing has been subjected to price revision, as a result of which unusual values are now obtainable.

Fifth Avenue, New York



40 New Stores in Six Weeks,

Including 2 Complete Markets THE FASTEST GROW-ING grocery business in the world. WHY?

Because our new economy system gives housekeepers the freshest foods and the lowest prices every day for everything.

At All James Butler Inc. Stores These Prices run until Wednesday Evg., July 26 New Potatoes 6 10°

The Best from Virginia's Eastern Shore-Now in their prime. Corn Flakes, Blue Ribbon; crisp and fresh; extra large package..... 5° Cream of Wheat, pkg. 13

Alaska Salmon Flat can..... 8° Peaches, Essie: choicest California 15° yellow Clings in rich syrup; large No. 2½ can,

Erie Bacon, Sliced thin; 9-oz. 15°

Jelly Powder, Blue Ribbon; fruit 5° Table Salt, Blue Ribbon; in large 7°

Essie Grape Juice, 10c Unfermented and sterilized; pint bottle,

Make the Most Delicious Iced Tea and Coffee

Best Teas, In bulk. All varieties, lb. 29° Best Coffee Fresh roasted; 20°

At All James Butler Inc. Meat Markets Legs of Spring Lamb,
The Genuine 1916—Deliciously tender Sugar Cured Hams, Selected

At All James Butler Inc. Licensed Stores Claret, California pure grape dinner 19° half gallon 35° Princeton Dry Gin, Makes finest cocktails. 69°

Our Next Announcement

will be on Thursday, July 27th. Watch for it in this paper. Wholesale Orders: Address 392 Washington St., New York City

Evening World Universal File

Evening World Universal File

Manufacturing Company's Anti
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Best antiseptic to ave Infantile Paralysis. Recommended by the Medical Profession.

Sold at all Drug Store

FIFTH AVENUE

Store Hours: 9 A. M. to 5 P. M. Closed Saturdays

Tomorrow Is the Final Day of Advance Display in Connection with the

Midsummer Sale of FURNITURE

Which Begins on Monday, July 24th

Charge Purchases Will Appear on Bills Rendered September 1

Furniture selected Today or Tomorrow will be shipped at any time desired,

after Monday, the first day of the Sale.

The Midsummer Sale of Furniture will continue throughout the month of August. It will feature Entirely New Furniture, built expressly according to Lord & Taylor specifications, a standard that has made the Furniture of this store noted for its every excellence.

> Reductions of from 10 to 50 Per Cent. From Our Original Moderate Prices

notwithstanding the continuous increase in cost of Furniture production, afford an opportunity to prepare for Autumn refurnishings at material savings in outlay.

Typical of the Low Prices at This Sale:

Living Room Suite Deep seated Adam mahogany cane Sofa and Arm Chair, loose cushion spring seats, upholstered in best quality rich

velours. 2 pieces (as illustrated) with pillows. Formerly \$325. Special.....\$243.75 Adam Solid Mahogany Library Table, as illustrated.

Formerly \$75.00.



BATHING SUITS Formerly \$5.00

\$3.50 Women's Bathing Suits in mohair, of serviceable quality; black or navy in fitted and slip on models;

prettily trimmed. Bathing Suits Reduced to \$6.75

Black Satin or Taffeta of heavy texture and lustrous finish in smart models of various styles; in waistline and Princess effects.

Bathing Caps and Hats Formerly 50c to \$2.00 25c, 50c and \$1 In every gay color and many clever new shapes, pretty and practical.

RIBBONS

Radically Reduced Plain and novelty Ribbons of rich qualities in the most fashionable shades, at price much below the usual. Moire Faille Ribbons Formerly 75c a Yard, 45c

Of superior quality and fine texture; width 6½ inches; black, white and the new col-

orings. Satin Ribbons Formerly 50c a Yard, 39c

Novelty striped and plain effects in lustrous satin; dark and light colorings. Widths 51% and 61% inches. Satin Ribbons

29c a Yard Double faced and of brilliant lustre; all the lovely light shades; width 432 inches. Ground Floor

BOYS' TUB SUITS

\$1.45 and \$1.85 Plain colored and striped fabrics of serviceable qualities in Tommy Tucker, Middy and Russian mod-els. Sizes 21/2 to 8 years.

Tub Norfolk Suits \$3.95 to \$5.50

Cool gray and tan; mod-els with belted, pleated coats and Knickerbockers. Sizes 7 to 18 years. Straw Hats

Formerly\$2.00 & \$3.00 \$1.25 and \$2.00 Rough and fine straws in sailor and Rah Rah shapes of smart style.

Special for Friday SPORT SMOCKS Of Striped Poplin

\$1.50 A smart model in striped rose, green or blue with white collar, cuffs, belt and novel pockets. Sizes 14 to 20 years.

Juniors' Tub Skirts \$2.25

Sport models with pockets and belts, button trimmed. In awning stripes, blue, Copenhagen, khaki, Galatea or white pique. Lengths 31, 33 and 35 inches.

Girls' Voile Dresses \$3.95

Fine novelty voiles, dotted and striped effects and in the prettiest of colors. Bolero, long waisted and Empire models with dainty collars and cuffs. Sizes 6 to 14 years. Third Floor

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Special for Friday MISSES' TUB DRESSES \$4.95

Pretty flowered, striped and checked voiles, crisp crossbar lawns and sheer dimities in simple models with organdie collars and flowered or ruffled skirts. Sizes 14, 16 and 18 years.

Misses' White Frocks \$15.00

Net, voile, French crepe and Dolly Varden chiffon Dresses in picturesque models for afternoon and dancing wear. "Frilly" or flounced skirts and charming bodice effects. Sizes 14, 16 and 18 years.

Sport Suits

\$19.50, \$25.00, \$29.50

Wool Jersey and silk Jersey Suits in gay sport colors. Smart models in Donegal tweeds, heather and novelty mixtures.